

hospitalitydesign summit

produced by *Hospitality Design* magazine.

FEBRUARY 29 - MARCH 2, 2012 THE BREAKERS
Palm Beach, Florida

About Hospitality Design Leadership Summit...

Imagine two-and-a-half days of networking with your most valuable clients and prospects in one location, learning from luminaries outside our business about innovation and strategy on leadership, the environment, the economy, technology, creativity, and the future. This is *Hospitality Design Leadership Summit*, an invitation-only event now in its 12th year, which attracts top executives of the hospitality design industry for learning, networking, and relationship building with a "thought camp" environment of fresh inspiration. Summit provides you with a unique opportunity to connect with your A-list customers and prospects in a no-paper, no-product atmosphere that promotes stronger relationships and idea exchange. Sharing a common experience forms a unique bond. After all, people want to do business with people they know and trust.

Why Invest in HD Summit?

Reach top executives responsible for design and development in the hospitality industry. (Please see accompanying delegate roster.) Your sponsorship includes access for your top executives to all sessions, meals, networking events, and activities – learning alongside delegates and sharing the same experiences. With *Hospitality Design* magazine as host, we ensure the industry's leading professionals are invited to attend.

Your best customers and prospects tell us that Hospitality Design Summit is an event they anticipate and rely on for intellectual stimulation, innovative ideas, and high-level networking.



Your investment spending is something we take seriously...

HD Summit is not about keeping up with hospitality; it is about staying ahead. As a sponsor, your investment spending with *Hospitality Design* is something we take very seriously. So seriously, in fact, that our annual full-frequency advertisers attend HD Summit free.

hds Summit.com

Sponsorship Investment Options

sign up for HD Summit before October 14, 2011 to lock in 2011 rates

Full-frequency Advertiser Complimentary Sponsor Benefits

10x full-frequency advertisers include:

- Two (2) sponsor registrations (executive level) to attend HD Summit 2012
- Two (2) VIP delegate nominations for Summit (*deadline sensitive*)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on Hospitality Design Leadership Summit Website
- Full access to the HD Summit Network, linking you to all HD Summit attendees
- Pre- and post-event delegate list

\$13,500 Sponsor Benefits*

[Two executives from your company attend]

(requires 3x full-page ad frequency or equivalent marketing expenditure with HD)

- Two (2) sponsor registrations (executive level) to attend HD Summit 2012
- Two (2) VIP delegate nominations for Summit (*deadline sensitive*)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on Hospitality Design Leadership Summit Website
- Full access to the HD Summit Network, linking you to all HD Summit attendees
- Pre- and post-event delegate list
- Full-page 4-color ad in July 2012 issue of *Hospitality Design*

*rate will increase to \$14,000 on October 15, 2011

\$10,500 Sponsor Benefits*

[One executive from your company attends]

(requires 3x full-page ad frequency or equivalent marketing expenditure with HD)

- One (1) sponsor registration (executive level) to attend HD Summit 2012
- One (1) VIP delegate nomination for Summit (*deadline sensitive*)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on Hospitality Design Leadership Summit Website
- Full access to the HD Summit Network, linking you to all HD Summit attendees
- Pre- and post-event delegate list
- Full-page 4-color ad in July 2012 issue of *Hospitality Design*

*rate will increase to \$11,000 on October 15, 2011

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2011 Delegate Roster

- Katherine Adams, Executive Vice President, The Carroll Adams Group
- Lucy Aiken-Johnson, Principal, ai3
- Andrew Alford, Owner/Principal, Dirty Lines Design
- Tonya Almallah, Director of Interior Design, DYAMI
- Sharon Arduini, COO, Canoe Hospitality
- David Ashen, President, d-ash design
- Carolyn Auger, Principal, blackdog studio
- Edmond Bakos, Principal, Rockwell Group
- Fernand Banna, Sr. PM Hospitality, SERA Architects
- Jerry Beale, Sr. VP Design, Wynn Design & Development
- Misha Bedner, Director of Marketing & Business Development, HBA/Hirsch Bedner Associates
- Alan Benjamin, President, Benjamin West
- Barbara Best-Santos, NW Hospitality Director, Gensler
- Viveca Bissonnette, Vice President / Design Principal, Hollander Design Group
- Mark Boekenheide, Sr. VP, Hotel Development, Related Companies
- Larry Bogdanow, Principal, Bogdanow Partners Architects, PC
- Steve Bolson, President, Partners Management Group
- Michael Booth, Principal, BAMO Inc.
- Shelley Bouck, Manager of Best Western Design Services, Best Western International
- Ave Bradley, Vice President of Design, Kimpton Hotels & Restaurants
- Julie Brinkerhoff-Jacobs, President / CFO, Lifescapes International, Inc.
- Sarah Broughton, Principal, Rowland+Broughton Architecture and Urban Design
- Gerry Brown, President, Gerry Brown & Associates
- Amy Burchette, Partner, Portfolio Associates
- David Bylund, Principal, AHL
- Joan Cardy, President, The Cardy Group
- Ted Carroll, President, The Carroll Adams Group
- Larry Carver, President, Carver & Associates, Inc.
- Gino Castaño, Principal, Gino Castaño LLC
- Raj Chandnani, Vice President, Strategy, WATG
- Becka Chester, Hospitality Design Specialist, Hospitality Design Specialist
- Andrew Chiu, DiLeonardo
- Glen Coben, President, Glen & Company
- Jill Cole, President, Cole Martinez Curtis and Associates
- Susan Cregg, Partner, SANDdesign*
- Stacey Crockett-Larsen, Managing Director, Wilson Associates
- Debra Cummings, Partner, SANDdesign*
- Meghann Day, Project Designer, HBA/Hirsch Bedner Associates
- Fernando de Moraes, Principal, Creative Resource Associates
- Sherry Decker, Vice-President, Design Directions International
- Anita Degen, Principal, Degen & Degen
- Kelly Deines, Design Principal, Rossetti
- Angela Denney, Vice President Interior Design, FRCH Design Worldwide
- Anthony DiGuiseppe, President, DiGuiseppe Architect
- Gary Dollens, Global Head, Franchise & Select Brands, Hyatt Hotels Corporation
- Graham Downes, Principal, Graham Downes Architecture
- Karrie Drinkhahn, Principal, Gettys
- Turner Duncan, Chairman, Design Duncan Miller Ullmann
- Vicki Elliott, Manager Capital Projects, Global Design Services, Hilton Worldwide
- Stacy Elliston, Principal, RDH Interests, Inc.
- Michael Everett, Senior Vice President, Lowe Hospitality Group
- Michael Ferguson, Senior Consultant - Design & Plan Review, IHG
- Peter Fillat, Principal, Peter Fillat Architects
- Whitney Fisher, Principal, The W Group
- Bryan Flaig, Business Development Manager, Graft
- James Flick, Partner, Flick Mars
- Deborah Forrest, Principal, ForrestPerkins
- Laura Frankenberg, President, buy/design, inc
- Brad Friedmutter, Founder & CEO, Friedmutter Group
- Mark Friesen, Principal, Beyer Brown & Associates
- David Fritz, Principal, Johnson David Interiors
- Stephen Galbreath, Vice President, RTKL Associates Inc
- TAG Galyean, Principal, TAG Studio
- Beatrice Girelli, Principal, Indidesign
- Amy Goldfine, Vice President of Design, ZMC HOTELS
- Gary Golla, Associate, SERA Architects
- Bruce Greenfield, Principal, Architects Orange
- Donald Griner, Sr. Director, Design & Innovation, Choice Hotels International
- John Hardy, President/CEO, The John Hardy Group
- Janet Harrington, Director Interior Design & Procurement, WPM Construction LLC
- Sean Hatch, President, Hatch Purchasing Corporation
- Lisa Haude, President, Paradigm Design Group
- Darlene Henke, President, Audit Logistics LLC
- Laura Herzog, Director of Purchasing, Wynn Design & Development
- Amelie Hicks, Designer, Richard McCormack Design
- Steve Higgins, CEO, Canoe Hospitality
- Roger Hill, CEO, Gettys
- Hydee Hirschmann, Principal, CRA
- Jeff Hollander, President, Hollander Design Group
- Robin Holt, Principal, Callison
- Ellen Homan, Director of Strategic Sourcing - FF&E, MGM Resorts International
- Erin Hoover, VP Global Brand Design, Starwood Hotels & Resorts
- Stanford Hughes, Principal, BraytonHughes Design Studios
- Deborah Hugueley, Vice President, Marriott International
- Amy Hulbert, Director of Design, Best Western International
- Lisa Hunnicutt, Owner, Hunnicutt Design
- Farley Hunter, President, F.A.Hunter and Associates
- Ken Hurd, President, Kenneth E. Hurd & Associates, Inc.
- Thomas Ito, Principal, Gensler
- Amy Jakubowski, Partner, BBG-BBGM
- Heather Jim, Partner, Project 3 Sixty Inc.
- Jennifer Johanson, CEO, EDG Interior Architecture + Design
- Cindy Johnson, Principal, Johnson David Interiors
- Patrick Johnson, Principal, ai3, inc.
- Rebecca Jones, Principal, RD Jones & Associates, Inc.
- Helen Jorgensen, Vice President, Design & Procurement, Host Hotels & Resorts
- Pierre Josselin, Senior Designer, HBA Hirsch Bedner Associates
- Gerry Jue, Principal, BAMO
- Dana Kalczak, VP Design, Four Seasons Hotels and Resorts
- Carl Kernodle, Vice President Architecture & Design, Hyatt
- D.B. Kim, Associate Principal, Pierre-Yves Rochon Inc
- Ron Kollar, Chief Design Officer, Tishman Hotel Corp
- Heather Kovacs, COO, Kovacs and Associates
- Kajsa Krause, Principal, Krause+Sawyer
- Shirley LaFollette, President, Interior Design International, Inc.
- Kay Lang, President + CEO, Kay Lang + Associates
- William Langmade, President, Purchasing Management International
- Marilyn R. Lasecki, Senior Interior Design Manager, The Ritz-Carlton Hotel Company
- Barbara Lazaroff, Pres./Owner & Co-Founder-Partner & Board Director, Imaginings Design & Spago/Chinois/CUT Restaurants & Wolfgang Puck Worldwide

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- John Leach, World Traveler, JPL
- Michelle Lee, Dir of Design-Hilton Brand Devel, Hilton Worldwide
- Laurence Lee, President, Laurence Lee Associates
- Todd Lenahan, Principal, ABA Design Studio
- Tim Levin, Corp VP - Architecture & Design, Marriott Vacation Club
- Alejandra Lillo, Partner & CEO, Graft Inc.
- Neil Locke, Principal, Neil Locke & Associates
- Carl Long, Vice President, Purchasing Management International
- Jim Looney, President, Looney & Associates
- Vito Lotta, Senior Director of Design - Doubletree Brand, Hilton Worldwide
- Jamie Lowe, Vice President, Strategic Alliance, Target Commercial Interiors
- Brent Lynch, Principal, Executive VP, HFS Concepts 4
- Matthew Mars, Partner, Flick Mars, LP
- Lisa McClung, Owner, INT Ilc
- Rick McCormack, President, Richard McCormack Design
- Buddy McDowell, President, Design Directions International
- Meg McFarland, Principal, Design 360 Unlimited
- Laura McKoy, Director of Interior Design, Omni Hotels & Resorts
- Margaret McMahon, Managing Director, Wilson Associates
- Michael Miller, Vice President Architecture & Design, Hyatt
- Kimberley Miller, CEO, Design Duncan Miller Ullmann
- Cynthia Milow, Executive Vice President, Purchasing Management Int'l LP
- Julia Monk, Partner, BBG-BBGM
- Ricardo Moreno, Senior Designer, KNA Design
- David Moulton, Principal, BAMO
- Archana Myer, Senior Designer, Hirsch Bedner Associates
- Lori Neal, Principal, Diamond Interiors LA
- Nancy Nee, Sr. Director Strategic Sourcing, Hilton Worldwide
- Jonathan Nehmer, President, Jonathan Nehmer + Associates
- Dan Nelson, President, Vision Design Inc.
- Cheryl Neumann, COO, Wilson Associates
- John Nicolls, Sr. Director Development, Metropolitan Pier & Expo Authority
- Barry Nidiffer, Sr. Vice President - Development Management, Chartres Lodging Group, LLC
- Pam Niemann, Principal, Niemann Interiors
- Casey Noble, Principal Designer, Avenue Interior Design
- Benjamin O'Connor, President, HPG International, LLC
- Patrick O'Hare, Vice President Business Development, EDG Interior Architecture + Design
- Molly O'Keefe, Director of Development, DiLeonardo
- David Oswald, Sr. Director of Design Luxury & Lifestyle Brands, Hilton Worldwide
- Tara Oxley, Design Director, BR Guest Hospitality
- Joe Pahl, Architect, Pahl Architecture
- Mitchell Parker, Partner, The Parker Company
- Douglas Parker, President & CEO, The Parker Company
- Richard Penner, Professor, Cornell University
- Teresa Phillips, Principal, TPHP, LLC
- David Pickus, Director Marketing/ Business Development, PWI Construction
- Judy Pines, Director, Strategic Sourcing - Softgoods, Hilton Worldwide
- Micah Pittman, CEO, Hydra Hospitality
- Robert Polacek, Chief Creative Officer, Puccini Group
- Trisha Poole, President, Design Poole Inc.
- Lisa Pope Westerman, Design Director, Gensler
- Susan Prann, Creative Director, HFS Concepts 4
- Mark Pratt, Senior Vice President, VOA Associates
- Bob Puccini, CEO, Puccini Group
- Jennifer Ramsey, President, Ramsey Purchasing
- Lisa Rapp, Principal, Architects Hawaii, Ltd.
- Peter Reardon, VP of Purchasing & Procurement, White Lodging Services
- Frederick Robertus, Senior Designer, DiLeonardo
- Lisa Robinson, Interior Design, Hatchett Hospitality
- Chris Robinson, Vice President Sales & Purchasing, Hatchett Hospitality
- Bill Rooney, President, Bill Rooney Studio, Inc.
- Carl Ross, President, Design Group Carl Ross inc
- Dolly Ross, Chief Operating Officer, Design Group Carl Ross inc
- Michael Russell, Co President, Planning, Design & Application, Inc.
- Med Rutherford, Senior Designer, Champalimaud
- Gus Sarff, President, GS Associates, Inc.
- Tracey Sawyer, Principal, Krause + Sawyer
- George Scammell, Vice President Global Design, Wyndham Worldwide
- Darrell Schmitt, Principal, Darrell Schmitt Design Associates, Inc.
- David Schultz, President, DAS Architects
- Deidre Schwartz, Director | Design & Development, American Hotel Register
- Michael Seyle, President + CEO, WATG
- Andrea Sheehan, President, Dawson Design Associates Inc.
- David Shulman, Principal, Project Dynamics, Inc.
- Dean Singer, Principal, DESIGN 360 Unlimited
- Devon Smith, Principal, Devon Smith Design Studio
- William Smith, President - Development Management Services, MGM Hospitality
- Cass Smith, Principal, CCS Architecture
- Tim Smith, Managing Partner, Indidesign
- Craig Smith, AIA, Principal, Portfolio Associates
- Linda Snyder, president, Linda Snyder Associates, Inc.
- Jennifer Starck, Strategic Account Manager, Benjamin West
- Jeanne Starling, Director of Interior Design, MGM Resorts International
- Martin Stringfellow, President, Martin Stringfellow Associates
- Karen Struck, Co President, Planning Design & Application
- Mike Suomi, Principal, Stonehill & Taylor
- David Sussman, SVP Hotel Development and Design, Kimpton Hotels
- Tricia Tay, Senior Designer/Project Manager, Wilson Associates
- Roger Thomas, Executive Vice President Design, Wynn Design
- Billie Thorne, Principal, CMMI
- Bill Tom, Vice President Architecture and Construction, Delta Hotels and Resorts
- Thomas Trout, Vice President Architecture, Carlson Hotels
- Randa Tukan, Vice President, Hospitality, HOK
- Clifford Tuttle, Senior Vice President, ForrestPerkins
- Teri Urovsky, VP- Interior Design, Marriott International
- Jillian Van Dresser, Principal, Van Dresser Company
- Therese Virserius, Owner, Therese Virserius design
- Bruno Viterbo, Managing Director, Champalimaud
- Marjorie Waldman, President, The Stroud Group
- John Walters, V.P. Arch. & Const., Latin America & The Caribbean, Hilton Worldwide
- Daniel Welborn, Principal, Gettys
- Elisa Whaler, President, Bray Whaler, International
- Christopher Wheeler, Director, Architecture & Construction, Starwood Hotels & Resorts
- Dana Wight, Principal, Hospitality PM, Inc.
- John Wilder, Director of Development, three Architecture
- Glenn Wilson, Vice President, International Interior Design, Marriott International
- Brenda Wulff, Director Product Design & Innovation, Choice Hotels International