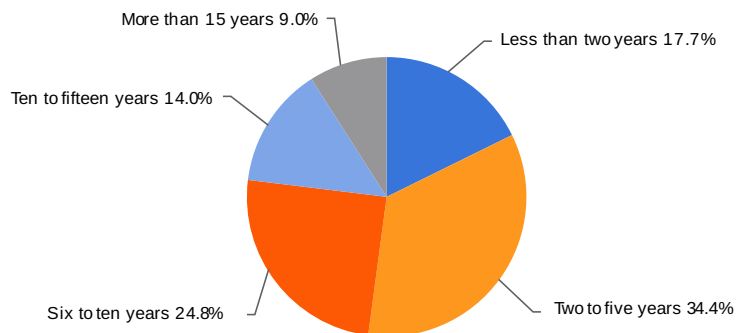


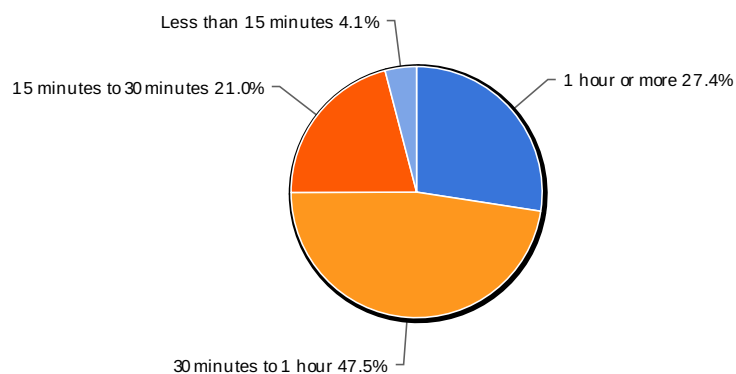
hospitalitydesign

2011 Reader Survey

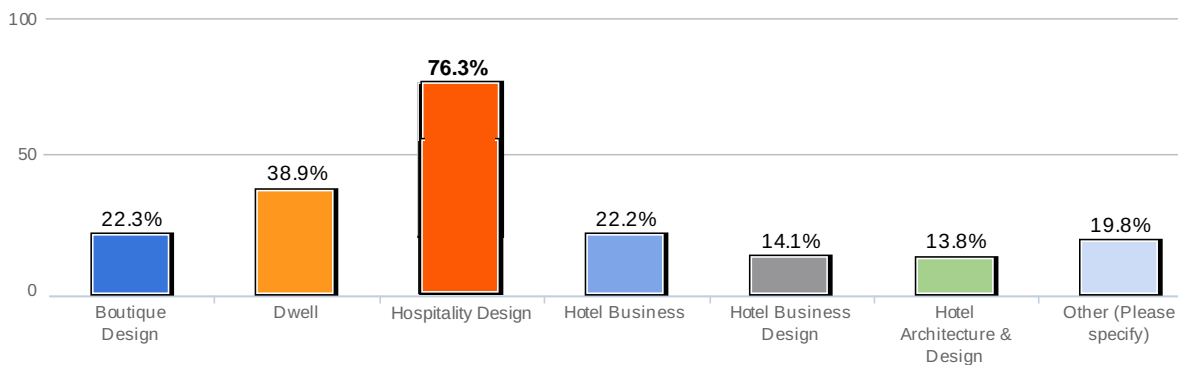
How long have you been a reader of Hospitality Design magazine?



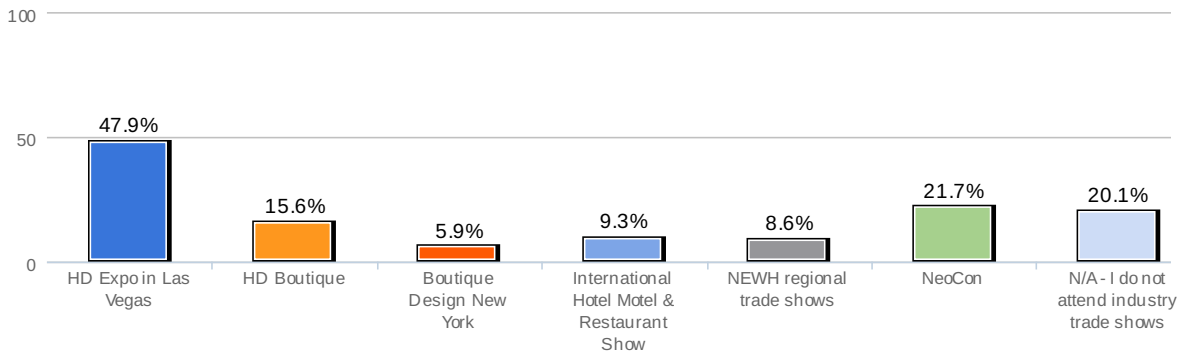
How much total time do you generally spend reading a typical issue of Hospitality Design?



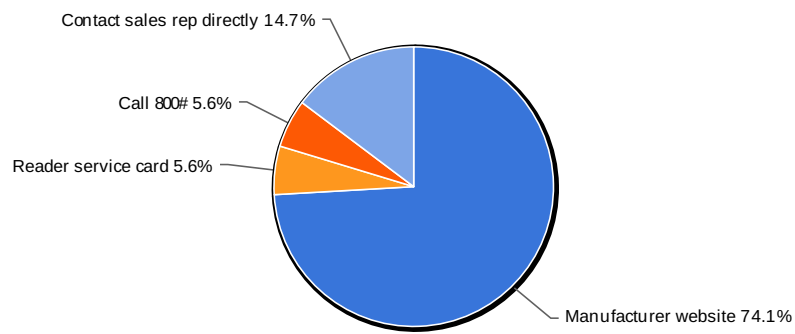
Which of the following industry publications do you read? (Either through your subscription or someone else's)



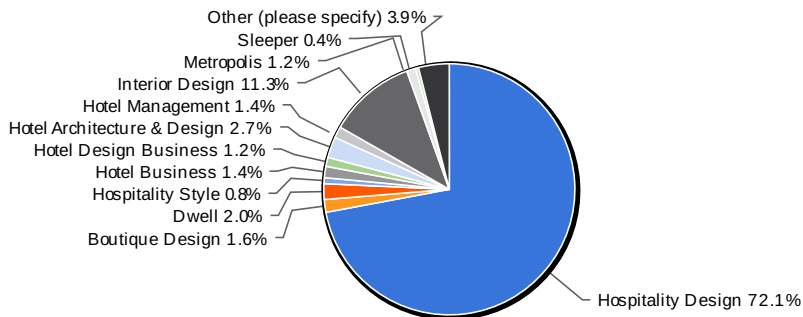
Which of the following industry shows have you attended over the past year or so?



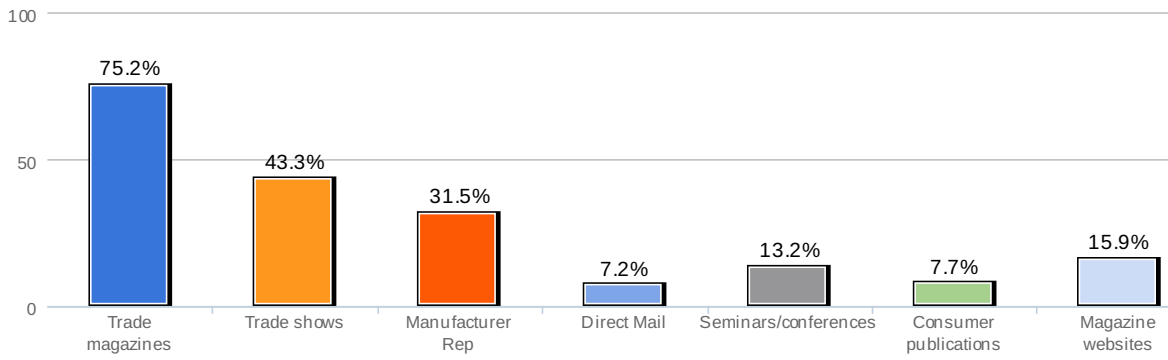
How do you prefer to respond to advertisements in Hospitality Design magazine?



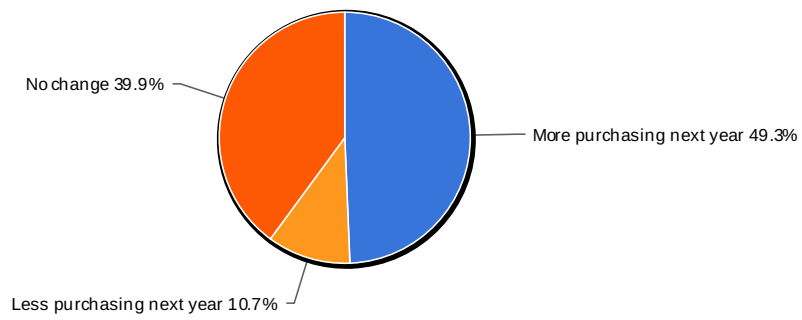
Which of the following magazines does the best job in covering all aspects of design for the hospitality industry?



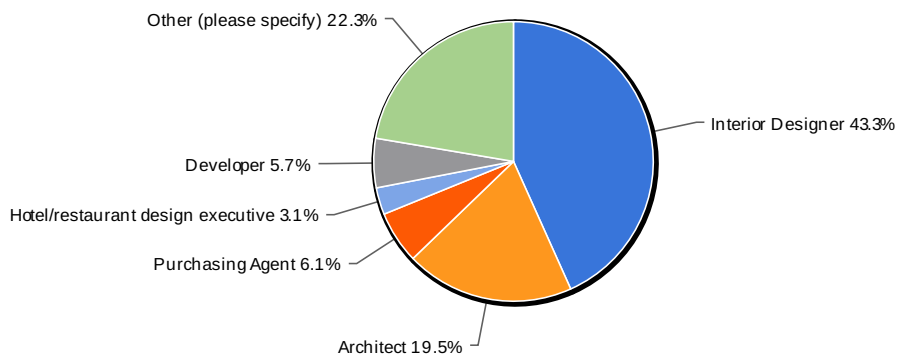
Which of the following is your most preferred channel for receiving industry information? (You may select up to 3)



How do you expect the purchasing of products and services in your organization to change from this year to next year?



What is your job title?



Which of the following is your most preferred channel for receiving "product/supplier" information? (You may select up to 3)

