

FAQ's

How many awards will be given?

The judges will choose up to 10 products they consider the coolest and most innovative from among those entered.

What are the categories?

No categories! Judges will consider all products equally, without regard to categories. That means that there may be multiple awards in carpeting, casegoods, furniture, etc. It all depends on the judges.

Who are the judges?

Judges will be three top-flight industry design professionals.

What do I send in?

For each product entered, submit a sample of the product, if possible. For products too large to fit in our mailbox, submit an image or multiple images (color prints). (Images become property of *Hospitality Design* magazine and cannot be returned.) Samples will not be returned. Note: Samples or images must not include the name of the manufacturer, product name, or designer, or the product will be disqualified. Also include a separate sheet with product statement that does not reference the product name, manufacturer, or designer.

What do I win if my product is chosen?

You'll receive an award to display at your booth. As a bonus, your product will be featured in an upcoming issue of *Hospitality Design* magazine.

How do I enter?

After you've read the entry rules, simply fill out this form and send it in with a separate product statement, and your entry fee of \$100 plus \$50 for each additional entry.

What is the deadline?

All entries must reach the *Hospitality Design* magazine offices by 5:00 p.m. EST on Monday, August 15th. If not, entries will be declared ineligible.

2011 Best of Boutique (BOB) Official Entry Form

Product Name _____

Manufacturer Name _____

Submitter's Name _____

Submitter's Title _____

Submitter's Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Entry fees are \$100 for the first entry; \$50 for each additional entry

Total submitted _____

Payment _____

Mastercard Visa AMEX

Card number _____ Exp. Date _____ Billing Zip Code _____

Cardholder's Name _____

Cardholder's Signature _____

PRODUCT STATEMENT

Note: Please use a separate sheet to complete the following questions. Do not include any reference to the product name, manufacturer, or designer. Products will be coded to ensure judges' impartiality. If a separate sheet is not included, the entry will be declared ineligible.

1. Type of Product
2. Use
3. Why It's Special
4. Cost/Value

Certification: This entry certifies that this product has been introduced to the marketplace no earlier than November 1, 2010 and gives permission to *Hospitality Design* magazine to publish a product image and description in the magazine and on www.hospitalitydesign.com

*Must be a 2011 HD Boutique exhibitor to enter.

SIGNATURE

SEND ALL ENTRY PACKETS TO:

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